

How to Get a Massive Discount Buying Ebooks and Other Information Products

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If you buy ebooks, computer software programs and memberships of online clubs (with the exception of adult industry products), you can save yourself hundreds, if not thousands of dollars per year by using this strategy.

Introduction

I've never been able to decide whether I'm just a sticky-beak or just can't stand not being informed about the ins and outs of everything. I guess I'm really a person who enjoys learning new things and knowing a lot; I have an enquiring mind. I believe there are no uninteresting topics, just disinterested people. Is that being a sticky-beak? You be the judge.

Anyway, I have always spent a fortune on books. Still do. It runs into a couple of thousand dollars annually, at least. Before the introduction of digital media I would buy from a bookshop or online through a retailer like Amazon. I'd wait two weeks and eventually, after I'd lost interest in the topic, the book would arrive and I'd have to get enthused again.

Then digital media arrived. I could research a topic, find some ebooks and download them within five minutes, right to my desktop. Now I buy the odd hardcopy book, but 90% at least of my book spending budget goes on digital, downloadable products.

Digital Products

If you've never downloaded an ebook I'll be surprised. Zillions of information products are downloaded every year and it will increase ten fold for decades to come, especially as English books are translated into other languages like Chinese. And *vice versa*.

People are making huge incomes from digital products. I do all right myself, although I wouldn't refer to my ebooks income as huge - not yet, but I have plans.

If you have downloaded ebooks, then you know what I'm talking about. Having purchased online and hopefully, having had a good experience, you'll download more in future. Here's where I come in. I'm going to save you a heap of money and perhaps make you money as well.

Save Money

If there was some way you could get a discount on **EVERY** ebook you buy in future, would you want to know what it is? I'll bet you would. Who wouldn't, we all like a discount?

An ebook I bought just a few months back was, [***The Super Affiliate Handbook***](#) by Rosalind Gardner (Or how she made \$436,797 online selling other people's stuff). It was selling for \$47 USD, but I got it for half that.

How did I manage that? Easy, I joined Jeff Mulligan's [CB Mall](#) (stands for Clickbank Mall) which has a staggering number of information products ... the pick of the Clickbank crop. Once joined, every product, whether ebook, membership, newsletter or software program I buy, I get a discount. **In many cases, that discount is 50%.**

Now, when I'm surfing the net and come across an ebook I feel I'd like to read, I go to CBMall and see if it's in the current collection. If it is, I'm in business. I simply click on my link to return to the site selling the ebook and then order it.

I pay full price when I order, but within minutes, my discount appears in my [Clickbank](#) account. When Clickbank sends me my next cheque, I recover the discount. And guess what? Because I live in Australia and Clickbank is in the United States, I often gain several dollars extra because of the exchange rates.

Here's a scanned image of one of my recent Clickbank cheques for a 16 day period. Only \$536.57 (US), but when you have four or five accounts and four or five cheques, it adds up to a worthwhile sum.



How can you beat that? It's a win-win situation all round.

And believe it or not, it gets better!

Make Money

When you join [CB Mall](#) for a small once ever fee, you have 15 different ways to make money with very little effort. You see, you can sell any of the 1,997 information products to someone else and reap the benefits of the commission. This is affiliate marketing at its best. Jeff does most of the work, you display a customized link in your email, newspaper advert, or online and when someone buys a product from your link (in the same way you do), you make money.

All transactions are handled by Clickbank for a small processing fee. Your commission cheque is posted to you regularly and all you have to do is bank it. If you haven't got a Clickbank account, you can even join FREE by clicking here - [Clickbank](#).

Instead of having to join as an affiliate on 1,997 separate sites, you join once at CBMall and it's done. Jeff provides some excellent free materials to help you get yourself set up ... if that's what you want.

To download a free copy of an ebook in PDF format that explains the whole CBMall opportunity and how you can make money 15 ways, right click [here](#) and select "Save target as ..."

You'll be surprised how easy it is.

Conclusion

Even if you don't want to **sell** anything, you just want a discount on what you buy, you are a winner. You will recoup the few bucks for joining CBMall when you buy two or three products. Once you've joined you NEVER have to pay again, so your money is more of an investment than an expense.

All you need do to get started is:

1. A free Clickbank account if you don't already have one (takes five minutes). Do it now by clicking on this link: [join Clickbank](#) This opens in a new screen so you can get back here.
2. To join CBMall by clicking this link: [join CB Mall](#). This opens in a new screen too.
3. Click your affiliate link when you wish to buy something with a discount, or place your link in an email, Internet site etc, to obtain a commission when you or someone else buys a product

I hope you realise what a great, genuine opportunity this is and take advantage of it.

Robin Henry

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and Internet Marketer

DESERT WAVE ENTERPRISES

Our ebooks: [How to Write Winning Training Proposals](#). As the title suggests, if you want to know how to write a top class, professional training proposal, this is what you need ... a practical guide.

[Winning That Government Job](#) tells you how the Australian Public Service recruitment and selection process works.

[Writing Responses to Selection Criteria](#) provides useful tips and tricks for writing excellent job applications addressing selection criteria. Win an interview for your next job ... use this practical guide. Better still, buy both titles at our discounted price and master the government job system.

[Guide to Letter Formatting and Writing](#) does exactly as the title suggests ... it helps you improve your business communication by showing you how to properly format and write letters. It's easy to follow and will help you make a huge difference to your image.